

UMA Urban Move Academy

MEDIA KIT



Photo : Régis Golay

UMA – Urban Move Academy - is an educational and artistic project. UMA, a school, a creative space, and a place for exploration, is part of the current trend of urban cultures, most notably in their performance aspect such as ride, parkour and dance.

In a single location, UMA combines the teaching of movement in interaction with digital and visual arts. UMA is inventing a new kind of project to meet the ambitions and practices of today's youth.

With an open vision of the world, UMA boosts creativity, helps cultivate one's curiosity and draws from the diversity of languages and from interculturality to offer a favorable and challenging environment for learning and sharing. With one foot in teaching and the other in the professional world, UMA is a stepping stone for passionate young people that allows them to express their identity and achieve their potential.

UMA offers a comprehensive range of educational and cultural activities centered around urban cultures, within a single space for expression that's unique in Geneva.

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EDUCATIONAL APPROACH

UMA's teaching methods are state-of-the-art and its educational approach and artistic universe are based on the core values of urban cultures: freedom, exploring, taking risks, breaking the rules, and transformation.

Experimenting these concepts in a contained, supported way while discovering how they can be interpreted in an artistic manner is part of the educational purpose of UMA. The school is involved in a comprehensive artistic education project that acknowledges the singularity of urban creation from the start and throughout the learning process. Our objective is to develop technical and artistic skills and to promote cross-over.

The positive and inclusive educational approach encourages and develops individual uniqueness while highlighting collective values. At their own pace, each individual can pull out their own artistic expression and build their learning journey, while at the same time developing the fundamental spirit and way of life of a group.

ACCESS TO CULTURE

UMA focuses specifically on artistic and cultural education, a vector for equal opportunity and social integration.

Because it allows us to open up to ourselves and to others, we consider art as a necessity. We believe every individual, whatever their social background and origins, should feel at home in a theater or a museum, and we believe in providing the young generation with the space and the means to flourish, as a way for them to develop civic awareness. UMA offers to live an experience which fosters creativity, self-confidence, individual and collective engagement, open-mindedness and tolerance, initiative, civic engagement and a feeling of belonging.

Thanks to the diversity of actions implemented, UMA is working on spreading every form of urban creation towards wider, more diverse populations and increasing awareness of urban art and sport. Throughout the year, UMA offers an activity program and artistic synergies reflecting its desire for openness:

- Frequent public rehearsals, performances and lectures;
- Workshops and master classes open to all;
- School outreach in local schools.

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TRAINING COURSES

The Move and Total Move training courses in urban arts and sports are intended for young people aged 15 to 21 years old, beginners and non-beginners. The educational program combines collective training and individual learning. Training and creative time is equally distributed.

Besides their main specialty, students have access to additional courses (music and video creation, street art and theory class), master classes, cross-over workshops and creative paths.

Throughout the years of training, the young future artists practice their skills by performing within or outside the school as part of the diversity of projects driven by UMA.

TEAM

Nicolas Musin, Director



Photo : Nicolas Schopfer

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Biography

Nicolas Musin began his career at the Paris Opera Ballet before joining the Monte-Carlo Ballet and the Hamburg Ballet - John Neumeier, as a principal soloist. He has interpreted works and creations by choreographers Vaslav Nijinsky, George Balanchine, Jerome Robbins, Maurice Béjart, John Neumeier, Hans Van Manen, Jiri Kilian, William Forsythe, Mats Ek, and Jean-Christophe

Maillot. During that same time, he created numerous choreographic works produced throughout the world.

In 2000 he founded his own dance company in Vienna, which he directed and toured for more than 10 years, while multiplying collaborations and experiments in other creative fields such as fashion, design or architecture.

Later based in Geneva, he collaborated with Flux Laboratory artistic space and with the School of Art and Design HEAD – Genève, before co-founding La compagnie Urbaine in 2014 and becoming its artistic director. The show ZUP, first encounter of its kind between arts, urban sports and digital arts, saw the day of light in 2017 on the Plainpalais Skatepark in Geneva and lead to further creations, notably for the Youth Olympic Games, Lausanne 2020, or at the Théâtre National Populaire in Villeurbanne (Lyon, France) in 2021.

A pure product of classical choreographic education, Nicolas Musin has never stopped looking for other ways of expression as for him, the choreographic field goes beyond that of dance. Transversality is an essential component in the construction of his pedagogical and creative projects.

Educational Coordinators and Teachers

RIDE (Skateboard, BMX, Inline skating and Scooter)

Micky Iglesias

PARKOUR

Caryl Cordt-Moller and Maxime Renaud

URBAN DANCE

Imad Nefti

MUSIC AND VIDEO CREATION

Giorgio Palazzi (GSDA)

THEORY

Nicolas Musin, Imad Nefti, and Micky Iglesias

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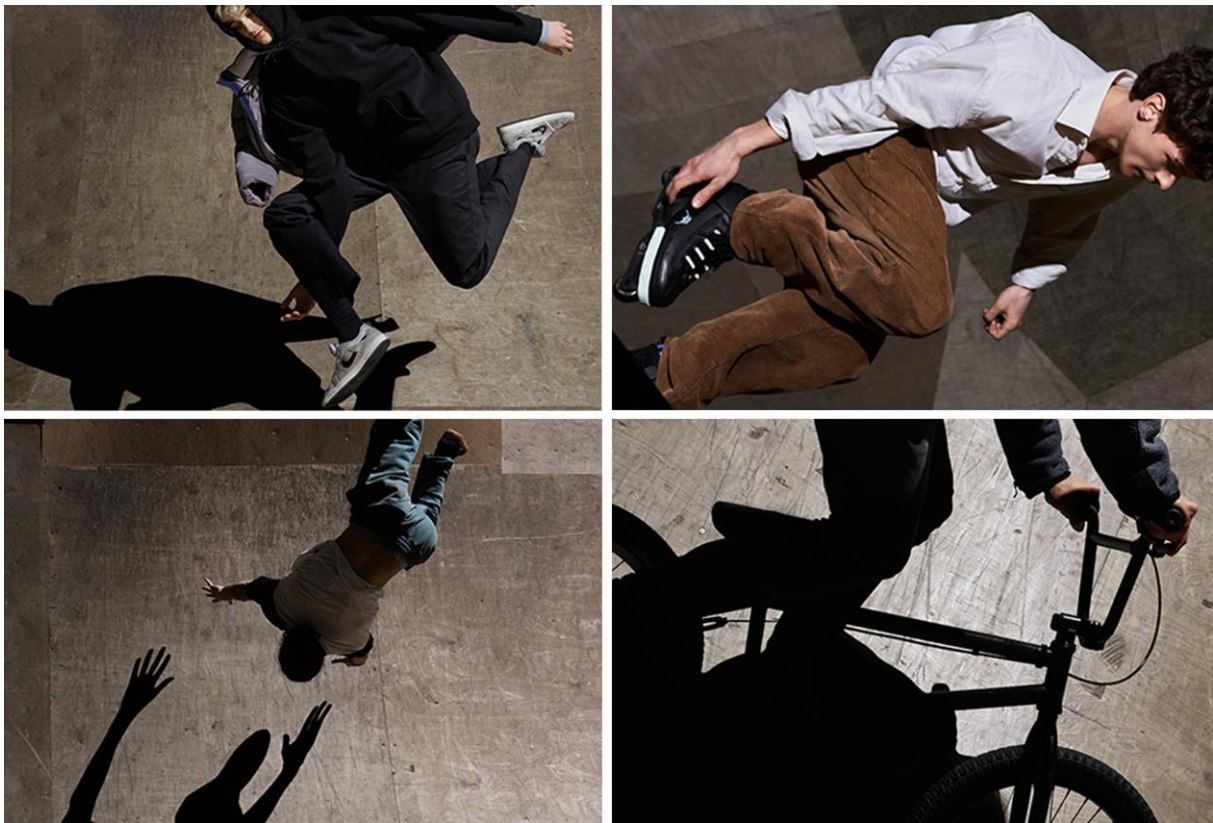
External guests

Several reference artists are already scheduled in the UMA workshops and master classes program for the 2022-2023 school year, among which:

Salomon Asaro et Link Berthomieux (Urban Dance) / Johan Tonnoir (Parkour) / Chris Haslam (Skateboard) / Fred Mortagne (Photography and Video) / Tim Paris (Music Creation and DJing) / Etc.

The workshops and master classes will be open to external students.

IMAGES FOR THE PRESS



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